



Madeleine Heyraud

I truly enjoys spending time with colleagues and spreading positivity through smiles. In my previous role, I successfully led QA of a migration project, optimizing processes and integrating new tools. Additionally, I managed various design tasks to enhance user experiences and brand visuals.

EDUCATION

Master – Art edition & artists book

2020 - 2021

Exploring the art of storytelling, book design, creative experience and editorial field.

Engraving / moodboard / binding / layout / visual identity

Master – Craft design

2019 - 2020

Learning of traditional and modern craftsmanship. Develop and understanding of craftsmen and designs.

Glass art (blowing, engraving, etc.) / waste recycling / services design / products design

Bachelor's degree – Fine art

2016 - 2019

Study of visual expression from classical technics to cutting-edge innovation. Through hands-on exploration & theoretical inquiry.

Film photo / engraving / painting / croquis / typography



PROFESSIONAL EXPERIENCE

QA Manager – Website editor

Mono Solutions | 1 year 5 months

Project ideation & planning • Stakeholder communication • Budget allocation • Guiding teams • Day to day operation • Evaluation of project performance • Create bug tickets • UX-UI design • Prototyping • Design system development

Customer satisfaction / attention to detail / team leadership / continuous improvement

Graphic designer freelance

February 2023 - Present

Print production • Digital design • Market trends • Vector graphics • Software proficiency • Typography • Illustrations • Client interaction • Juggled projects

Precision / consistency / ideation / creative problem solving / accountability

Graphic designer – Prepress Technician

Printwizz | 11 months

Proofing & revision • Printing processes (digital and serigraphy) • Concept development • Art direction • Color management • File preparation for print • Design trend • Social media communication • Customer satisfaction

Continuous learning / project management / consistency / flexibility

Editorial assistant

Créaphis édition | 4 months

Information gathering • Market research • Idea generation • Proofreading & quality control • Content coordination • Marketing & promotion

Thoroughness / innovation / resilience / conflict resolution / team work / deadline-driven

LANGUAGE

French

mother tongue

English

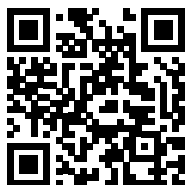
professional

Danish

A1 (learning)

MORE INFO

My website



@madeleine.hyrd



Madeleine Heyraud



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ORGANIZATIONAL EXPERIENCE

Atelier chez les voisines

1 year

In charge of all store communication (social networks, visuals of external events, window illustrations, etc.). I was also selling my creations.

MyAlienProduction

2 years 9 months

Helping for the storyboard, graphic designs and secretary of the organization for 1 year.

IT / DIGITAL TOOLS

Adobe Creative Suite

InDesign • Illustrator • Photoshop • PremierePro

Interface design

Figma • Procreate

IT software

Jira • Confluence • CMS (Wordpress, Magento, Wix...)

HTML • CSS (basics)

MMS (Mono migration system) - *private*

Computer interface

Apple / Windows

PERSONAL AND LEISURE

I would define myself as a curious active person. I've been practicing lindy hop dances for more than 10 years but I like discovering some more practices. My last ones were surf and aerial yoga! But I also like chilling with a BIG cup of tea (even though I am skilled in the latte art with my barista experience). I like going alone to the cinema and being imbued by the movie (the last one was *Poor Things*).